



1 + 1 = at least 3!

Minnotex GmbH, founded in 1720 and Zürcher Stalder AG, founded in 1962, have decided to enter into a cooperation step by step.

The focus should always be on the customer, who is informed about the progress of the cooperation.

Our goal is to improve the delivery capacity, to optimize the internal production processes and last but not least to include the Swiss textile production more and more in the processes.

In order to be able to guarantee high quality, we would like to handle as many processes as possible ourselves. We have the impression that over 350 years of textile production should be a sufficient guarantee.

What does this look like in concrete terms?

In a first step, the Minnotex GmbH sales shop in Herzogenbuchsee will be closed on 21st December 2019 and then integrated into the Zürcher Stalder AG warehouse. This should be completed by spring 2020.

In a further step, the two yarn ranges will be coordinated. In the future, Minnotex GmbH is to act as yarn manufacturer, while Zürcher Stalder AG will gradually take over the sale of both yarn ranges, so that customers will in future be able to purchase everything from a single source.

Until then, you will be served as usual. We are looking forward to this challenge and will do everything in our power to ensure that 1 + 1 = 3 comes true!

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